

**THE 16TH INTERNATIONAL CONFERENCE ON PERSUASIVE TECHNOLOGIES  
CONFERENCE  
PERSUASIVE 2021  
12-14 April 2021,  
Bournemouth, UK**

**CALL FOR WORKSHOP AND TUTORIAL PROPOSALS**

Proposals for workshops or tutorials are short papers (4 pages including references, in Springer LNCS format: <http://www.springer.com/computer/lncs?SGWID=0-164-6-793341-0>) that are not anonymized. Workshops and Tutorials may vary in length, from half a day to a full day, and may vary considerably in format, but should be directly relevant to the themes of the conference.

Successful proposals require at least one organizer to register for PT 2021 and to virtually attend to run the session. Organisers will also need to prepare a workshop or tutorial website for the event, host this, and send the link to the workshop chairs shortly after notification. Attendees to the event will also need to register for PT 2021 in order to attend.

Proposals should include:

- A brief description of the workshop or tutorial (maximum two pages), outlining:
  - Format
  - Goals
  - Topic
  - Expected outcomes
- A proposed schedule and a short draft of the call for participation.
- The names, affiliations, and email addresses of the proposed organizing committee. This committee should consist of two to four people recognized in the area.
- The primary contact for the organizing committee.
- If possible, a list of tentatively confirmed or expected programme committee members.
- A description of how the session will be run remotely/virtually due to the on going COVID19 crisis.

Proposals must be submitted via EasyChair here:

<https://easychair.org/conferences/?conf=persuasive2021> by the end of **December 7<sup>th</sup>**. Submissions will be reviewed by a panel of conference organisers and authors will be notified of the outcome on December 21<sup>st</sup>. The workshops and tutorials will be held on April 12<sup>th</sup>.

Workshops and Tutorials will be advertised on the PT2021 website and descriptions will be included in the adjunct conference proceedings (CEUR Workshop Proceedings).